



**IDAHO EYECARE CENTER, P.A.**  
**1175 W. Boise Avenue**  
**Boise, Idaho 83706**  
**208-384-9194**  
**A Vision Source Office**

**PATIENTS...** are the most important people in any practice/business.

**PATIENTS...** are not dependent upon us. We are dependent upon them.

**PATIENTS...** are not interruptions of our work. They are the purpose of it.

**PATIENTS...** do us a favor when they come in. We are not doing them a favor by waiting on them.

**PATIENTS...** are a part of our lives. They are not outsiders.

**PATIENTS...** are not just money in our cash register. They are human beings and they have feelings like our own.

**PATIENTS...** are people who come to us with their needs and their wants. It is our job to satisfy those needs and wants.

**ALL PATIENTS...** deserve the most courteous attention we can give them. They are the lifeblood of each and every practice and outlet. They pay our salaries. Without them, our income would disappear.

**PLEASE!** Make this philosophy an integral part of each and every working day.